



News Release

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Media Contact:
David Burleton
Vice President of Marketing | IEWC
262-957-1124
dburleton@iewc.com

IEWC Partners with Coroplast to Expand Industry-Leading Product Offering for Electric Vehicle Cables

IEWC is Coroplast's first strategic stocking distribution partner to service the North American electric vehicle product development market

Milwaukee, Wisconsin – IEWC will be the first distributor to stock single- and multi-conductor, shielded and unshielded versions of Coroplast high voltage (HV) products in North America. Coroplast, based in Germany, is a leading manufacturer of HV wires and cables used in electric vehicle development. This distribution agreement further solidifies IEWC's position as a key supplier for electric vehicle and accessory developers both in North America and globally.

Coroplast HV wires and cable, available in sizes from 2.5 mm² up to 120 mm², utilize a unique insulation compound that allows cables to permanently withstand temperatures of more than 180°C and perform at voltages of 600V AC and 1000V DC — meeting the rigorous demands of high-voltage lines for both on- and off-road vehicles. With shielded and unshielded offerings in single- and multi-conductor products, Coroplast cables meet a variety of global cable standards and requirements and offer functionality for a variety of hybrid vehicle systems.

This is a strategic partnership for both companies. For Coroplast, working with IEWC will help them serve design- and smaller production-stage runs better than they can directly as a manufacturer. For IEWC, stocking and distributing Coroplast products adds another compelling solution to IEWC's expansive offering of wire, cable and wire management products for the automotive market.

"The addition of Coroplast's high-quality HV cable to IEWC's ever-expanding line up of EV products solidifies IEWC's standing as a 'one-stop shop' for developers, manufacturers and sub-assembly manufacturers who serve the electric and hybrid vehicle market," said Pete Henrikson, VP & GM of Americas North at IEWC. "Our strength is our unparalleled customer service, customized low- and high-volume lengths, as well as a wide variety of value-added services for customers in North American, European and Asian markets."

"Coroplast always operates with the best interests of our customers in mind and we're pleased to work with a like-minded distribution partner. IEWC's extensive connections around the globe and in North America provide the perfect foundation for new business with new customers in new markets for Coroplast." said Michael Lindau, Head of Key Account Management EMEA – BU Wires & Cables at Coroplast.

The addition of Coroplast's high voltage and charging cables is the latest extension of IEWC's continuously expanding portfolio of products and services for the growing automotive wire and cable market. From primary wire constructions to electric and hybrid vehicle battery cable as well as wire management products, IEWC supplies solutions to numerous automotive equipment manufacturers and sub-assembly houses, no matter what the platform.



About IEWC

IEWC advances the way the world connects, stays powered, and drives forward through comprehensive wire, cable, and wire management solutions. A global supply chain partner to thousands of companies in manufacturing, infrastructure, broadcast, professional audio-visual and telecommunications, IEWC has been an entrusted partner supporting customer supply chain, logistics and product quality initiatives for more than 55 years. IEWC (www.iewc.com) is an employee-owned company with 30 locations in 11 countries, serving customers in 96 countries.

About COROPLAST

Based in Germany, Coroplast Fritz Müller GmbH & Co. KG (www.coroplast.de) is a medium-sized, family-owned company operating on an international scale and among technology leaders worldwide in its core fields of wire and cable, technical adhesive tape, and cable assemblies. Coroplast guarantees customer proximity on a global level, employing some 5,700 trained people at 11 production locations in Germany, Poland, China, Tunisia, USA, Mexico and Moldova, as well as numerous representations worldwide.

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